



Memo

To: Board Members
From: Josselyn Quine
Date: June 14, 2024
Subject: CSDA Conference – The Leadership Conference for Special Districts

California Special Districts Association is having its Annual Conference & Exhibitor Showcase. This conference is for Board members and staff. Please see attached flyer for details.

Reimbursement:	200.00 x 4 Days	\$ 800.00	Stipend
	169.2 Miles RT(0.67/mile)	\$ 113.36	Mileage
	Conference	\$ 775.00	
	Hotel \$199 + taxes and fees	TBD	
		<hr/>	
		\$ 1,688.36	

2024 CSDA Annual Conference & Exhibitor Showcase

The Leadership Conference for Special Districts

Indian Wells
California

September 9 - 12, 2024



California Special
Districts Association
Districts Stronger Together



Adventure Awaits at the 2024 CSDA Annual Conference & Exhibitor Showcase for special district leaders! Cultivate new connections this September in Indian Wells.

Join 800-plus special district professionals and industry experts for a three-day, must-attend education and networking event.

- ▶ Develop new partnerships.
- ▶ Discover new products and services to make your district more efficient.
- ▶ Expand your horizons with inspiring and motivating keynote sessions.
- ▶ Learn about the latest in special district technology, management playbooks, and legal trends.
- ▶ Explore new ideas and best practices. Walk away with practical strategies, new connections, and innovative ideas to move your district forward.

Explore, connect, and inspire in the stunning desert landscape of Indian Wells!

CSDA's 2024 Annual Conference & Exhibitor Showcase is in Indian Wells! Situated in the heart of the Coachella Valley, Indian Wells enjoys a central location with easy access to major transportation hubs, including Palm Springs International Airport. In your free time, enjoy the perfect blend of natural beauty, recreational events such as golfing and hiking, and diverse culinary scene in Indian Wells!



Renaissance Esmeralda Resort & Spa
44400 Indian Wells Lane, Indian Wells, CA 92210

CSDA room reservations in the CSDA room block start at the rate of \$199 plus tax and fees per day plus \$15 resort charge per room per day. The room reservation cut-off is August 21, 2024; however, space is limited and may sell out before this date. Information regarding hotel reservations and link to book in the CSDA room block will be emailed within 24 hours of registration. One night's room and tax will be charged at the time a reservation is made and becomes non-refundable on Friday, August 16, 2024.



Monday, September 9, 2024

pre-conference

Explore, connect, inspire

9:00 a.m. – 3:30 p.m.

Pre-Conference Workshop:

Special District Leadership Academy Module 1: Governance Foundations

Hilary Straus, Citrus Heights Water District

SDRMA CIP ELIGIBLE

As the core curriculum of CSDA's Special District Leadership Academy, this workshop serves as the "foundation" for the series on effective governance of special districts. It is specifically designed for special district board members and meets the requirement for six hours of governance training for Special District Leadership Foundation programs.

\$285 CSDA Member / \$430 Non-member*

**Price includes continental breakfast and lunch.*

Pre-Conference Workshop:

So, You Want to Be a General Manager?

Scott Carroll, CSDM, Costa Mesa Sanitary District

SDLF Sponsored by the
Special District Leadership Foundation (SDLF)

This is a practical career development workshop for senior executives and emerging leaders in special districts. This action-oriented workshop includes group and panel discussions on the journey, roles, and skillsets of a general manager; identifying general manager opportunities; developing positive relations with the board, staff, and peer agency executives; and leadership best practices.

\$115 CSDA Member and Non-member*

**Price includes continental breakfast and lunch.*

1:00 – 3:00 p.m.

Pre-Conference Workshop:

Sexual Harassment Prevention Training

Jennifer Martinez, Hanson Bridget, LLP

State law requires most local officials and employees to receive sexual harassment prevention training and education for at least two hours within six months of taking office or commencing employment and every two years thereafter. Presented by an attorney with deep experience in public and employment law, this session provides an interactive presentation meeting the requirements of state law.

Free to CSDA Members and Non-members who are already attending the full conference.

3:00 – 5:00 p.m.

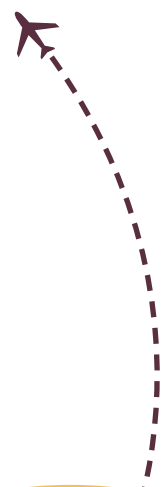
Pre-Conference Workshop:

Ethics AB 1234 Compliance Training

Richard Pio Roda, Redwood Public Law, LLP

State law requires local agency officials to complete two hours of ethics training within the first year of his or her service. Then, every local agency official must receive at least two hours of training in general ethics principles and ethics laws relevant to his or her public service every two years thereafter. This training satisfies these requirements by covering various ethics topics, including a discussion of the Ralph M. Brown Act.

Free to CSDA Members and Non-members who are already attending the full conference.



SDRMA Credit Incentive Points

Special District Risk Management Authority (SDRMA) is committed to establishing a strategic partnership with our members to provide maximum protection, help control losses, and positively impact the overall cost of property/liability and workers' compensation coverage through the Credit Incentive Program. Credit incentive points (CIPs) can be earned based on an agency's attendance at the CSDA Annual Conference & Exhibitor Showcase, reducing SDRMA members' annual contribution amounts.





9:00 a.m. Start
Pre-Conference Activity
SDLF Scramble for Scholarships Golf Tournament

Indian Wells Golf Resort

Join special district elected officials, staff, and business affiliates at this optional fun event. Great golf skills are not necessary! Proceeds benefit the Special District Leadership Foundation scholarship fund.

\$130 includes golf with cart, lunch, and prizes!
Hurry, space is limited and is on a first-come, first-served basis.

12:00 – 3:00 p.m.
Pre-Conference Tour
Southern California Edison (SCE) Green Energy Tour

Join your fellow attendees and representatives of Southern California Edison (SCE) for lunch and a tour of the Devers Substation. Attendees will learn about SCE operations as well as green energy efforts in the area including solar and wind.

\$30 per person, includes transportation to/from the hotel, lunch, and tour.
Early registration is encouraged. Limited to 50 attendees.

10:00 a.m. – 12:00 p.m.
Pre-Conference Activity
Special District Parks and Pickleball!

Join your fellow conference attendees for a fun morning of pickleball. Instruction and round robin game play for designated level of experience (beginner, intermediate, advance) will be included so come one and all!

\$35 per person. Pickleballs are included but participants are encouraged to bring their own pickleball paddles. Paddles will be made available to participants without a paddle.
Early registration is encouraged.

12:00 p.m.
 **Young Professionals Meet-Up**
Dinks and Drinks

Immediately following pickleball. No host.

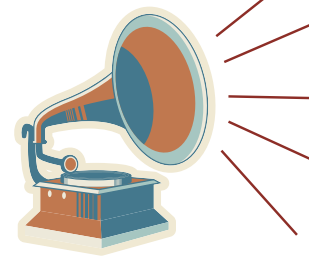
1:00 – 3:00 p.m.
Certified Special District Manager (CSDM) Exam, Special District Leadership Foundation

(optional, must be scheduled prior to conference)

2:00 – 4:30 p.m.
Chapter Leaders Meeting

(optional, no fee but must be attending the conference)

Join CSDA board members and local chapter leaders from across the state to share best practices and discuss issues and opportunities. New this year – the meeting will begin with networking and refreshments with CSDA Diamond and Platinum Business Affiliate Members, including information on how they can help support your chapter's efforts!



Conference Officially **BEGINS!**

5:15 – 7:30 p.m.
President's Reception with the Exhibitors

Join us in the exhibit hall as we network with business professionals who provide all types of goods and services to special districts. Appetizers, refreshments, and entertainment are provided.

Reception is included in conference registration.





09.09 - 09.12 schedule

Charting the course to endless horizons

Tuesday, September 10, 2024

7:00 a.m. – 6:00 p.m.
Registration Open

7:30 – 8:30 a.m.
CSDA Board Meeting

7:30 a.m. – 6:30 p.m.
Exhibitor Showcase Open

7:30 – 8:30 a.m.
Continental Breakfast in the Exhibit Hall (Raffle)

Breakfast is included in conference registration.

8:45 – 10:45 a.m.



Mike Rayburn
Two-time TED Talk Presenter, entrepreneur, and Hall of Fame speaker

The "What If" Experience

Opening General Session and Keynote

- ▶ Energize and equip your teams with the tools to get the most from your conference.
- ▶ Transform your teams into possibility thinkers, finding opportunities where others miss them.
- ▶ Renew your passion and ability for thinking big and taking bold action.
- ▶ Encourage smart, necessary risk-taking.
- ▶ Align your teams with a common mindset, the "What If Mindset."

Awards Presented:

- ▶ General Manager of the Year
- ▶ Board Member of the Year
- ▶ Staff Member of the Year
- ▶ Certificate in Special District Governance
- ▶ Certified Special District Manager
- ▶ Essential Leadership Skills Certificate

11:00 a.m. – 12:00 p.m. **Breakout Sessions**

The \$250,000 Pyramid

Laura Glenn, Public Trust Advisors

Come on down you are the next contestant on the \$250,000 Pyramid. In this session, we will discuss the roles and responsibilities of treasurers/investment officers, investment policy best practices, cash flow analysis/modeling, and investment terms and concepts! Audience participation is welcome throughout and a must for the session's ending game!

D-E-I and Y-O-U...Best Practices for DEI Initiatives in the 2024 Landscape

Jennifer Martinez, Hanson Bridgett, LLP

Events in recent years have created a unique landscape for DEI programs—while there is more widespread acknowledgment of the benefits of such programs, there is also more widespread scrutiny.

In this session you'll learn about:

- ▶ Tangible initiatives that advance the goals of DEI
- ▶ Minimizing legal risks, including, but not limited to, successful recruitment and retention and improved morale and employee satisfaction
- ▶ A deeper understanding of the many ways that a true commitment to the principles of DEI can improve your entire organization



Tuesday, September 10, 2024

The Future is NOW - AI and Its Impact on Special Districts

Corey Kaufman, VC3

This session intends to allow the attendees to learn about AI and what it may be potentially used for in local government.

In this session we will go over the following:

- ▶ What is AI and how does it work?
- ▶ How might we be able to use AI in our daily lives?
- ▶ What are the potential pitfalls of using AI and things to watch out for?
- ▶ How does AI impact my IT strategy?

Common Retirement Law Pitfalls

Vance Piggott, Kronick, Moskovitz, Tiedemann & Girard

Some changes in the law applying to the Public Employment Retirement Law are well-publicized and retirement systems provide ample advance notice.

Other changes have been put into place with little fanfare. However, many such changes have a significant impact on employers, employees, and retirees. CalPERS has significant administrative authority to interpret and implement the law, meaning that new laws which seem to be inconsequential changes can be far more impactful than initially imagined.

Advanced Training in the California Public Records Act

Darren Ziegler and Jennifer Ransom, Best Best & Krieger, LLP

This training is primarily intended for public agency personnel who have some knowledge of and experience with the CPRA, and who are seeking to expand their understanding of the law. We will cover key aspects of the CPRA, including when an applicable exemption may give an agency the right not to disclose a particular record or portion of a record.

To Live Gas-Free: Everything You Wanted to Know About Zero Emission Vehicle Reporting Regulations

David Lim and Marian Slocum, Richards Watson Gershon

Participants will get a low-down on the latest rules, regulations, and court challenges to the new zero emission vehicle reporting requirements. Special focus on special districts with any sized fleet.

The Brown Act in a Modern World

Laurence Wiener, Richards Watson Gershon

This presentation will review the following:

- ▶ The Brown Act's new virtual meeting rules, including AB 361, AB 2449, and the Brown Act's traditional teleconferencing options
- ▶ AB 992's rules for commenting on social media about agency business
- ▶ Avoiding constitutional issues when monitoring your social media pages



12:15 – 1:30 p.m.

Lunch with the Exhibitors

Lunch is included in the conference registration.

All conference attendees are welcome to attend lunch in the exhibit hall. Enjoy your lunch while taking time to learn more about our exhibitors and the valuable services they provide. From risk management to accounting, HR, legal, banking services, and more – our exhibitors have some of the best of what you're looking for!



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1:45 – 3:00 p.m.

Breakout Sessions

CalPERS: Current Pension Issues

Michael Cohen, Chief Operating Investment Officer, CalPERS

Hear the latest developments, decisions, and outlook regarding the current pension climate from a leading representative of CalPERS.

Tune Up to Get, and Stay, in Peak Legal Shape

Christopher Frederick, Liebert Cassidy Whitmore

Whether you are new to public sector labor and employment relations, or an experienced practitioner, this legal tune-up ensures you are up to date on the most significant legal developments in this area.

Being Cool on Camera: Navigating a First Amendment Audit

Ryder Todd Smith, Tripepi Smith

Emily Barnett, Central Contra Costa Sanitary District
Jennifer Allen, Contra Costa Water District

Social media has empowered self-proclaimed journalists and influencers to target government agencies and conduct 'First Amendment Audits', where individuals enter public spaces with a video camera and attempt to challenge employees to reveal an injustice or a lack of understanding of rights. With this trend growing every day, special districts must be prepared to address these uncomfortable situations with ease and professionalism while still building trust within the community. Join the panel as they discuss their insights gained during their experiences with First Amendment Audits and share tips on how to prepare for Audits strategically.

Public Sector Apprenticeships – A Pathway to Scalable Success

Institute for Local Government

California's special districts (along with other local governments) are experiencing several workforce challenges that a unified and coordinated apprenticeships program could help alleviate. While the specific needs and challenges of each special district may differ, many jobs may be the same from one district to the next. This session will highlight a new public sector apprenticeships framework that is scalable and replicable across

numerous types of job classifications and industry subsectors, including those that are in high demand.

In Our Rate-Setting Era

Jamie Bandy, El Dorado Irrigation District
Lutfi Kharuf, Best Best & Krieger, LLP
Sara Mares, NBS

Property Related Fees are essential funding sources for many Special Districts. Water, Sewer, Solid Waste and Stormwater Rates are getting harder to approve and the legal parameters are ever-changing. From new bills to ballot initiatives and case law, to practical considerations in rate setting and implementation, if it seems the rules are different with every rate study effort, it's because they are! This session will provide an update to recent legal issues and considerations for practical rate setting and implementation, including a case study with El Dorado Irrigation District.

Beyond Smart: Values-Based Goal Setting for the Public Agency

Stephanie Smith, Best Best & Krieger, LLP

If SMART Goals were all it took to achieve agency greatness, why do we continuously set the same goals? The answer is that the goals are not in alignment with our values. We set goals that are either not achieved or are set around metrics that no one cares about. This session will reinforce identified core values and build on them through a new lens of goal setting. We will explore strategies for applying our values to goal setting and leave feeling empowered to step out of the routine and into an exciting future based on what is most important to us in our lives and agencies now.

Fill That Spot the Right Way - Special District Board Elections and Vacancies

Nick Clair, Lozano Smith, Attorneys at Law

Navigating the complexities of board elections and vacancies in special districts requires a thorough understanding of legal frameworks and procedural intricacies. This presentation delves into the critical aspects of board elections and vacancies, offering a comprehensive analysis of California laws and regulations.



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3:45 – 4:45 p.m.

Breakout Sessions

“What the Bleep!” Limits of Public Comment

*Henry Castillo and Lauren Langer,
Best Best & Krieger, LLP*

What are the limitations of public comment? What is protected speech and when can public comment be limited? In this panel discussion, hear stories and examples of how and when public comments can be terminated. The panel will also review the newly enacted SB 1100 (Cortese, 2022), which allows a presiding officer to remove a person from a public meeting.

Who Does What and Why: Establishing Good Governance

*Amy Ackerman, Jim Ross, Andrew Shen,
Renne Public Law Group, LLP*

This session will explain the roles of the board, individual board members, and district managers to ensure effective governance. Using examples, the session will cover common problems that interfere with effective governance and can result in costly mistakes.

Maximizing Your Attorney-Client Relationship: Strategies for Public Agencies and Lawyers

Steven Flower, Richards Watson Gershon

The role of the attorney for a public agency is different than for private clients. What client does the public attorney represent? Who gives direction on legal matters? How can board members and staff ensure that a special district gets high quality, understandable, and cost-effective legal services? A public agency attorney answers these questions and provides tips for getting the most value out of your agency's relationship with its lawyers.

In the Room Where it Happens - Securing LAFCO Representation

*Pete Kampa, Groveland Community Services District
Erik Christeson,
Kirkwood Meadows Public Utilities District
Dane Wadle, CSDA
Gary Bell, Colantuono, Highsmith & Whatley PC*

Special districts have the ability to obtain representation on their local LAFCOs. It is an opportunity for districts to build partnerships with local cities and the county. However, not all LAFCOs have district representation. Come hear how districts in Tuolumne and Alpine counties recently obtained representation on their local LAFCOs. This session will provide actionable steps for districts to navigate the process.

California Voting Rights Act & Redistricting Update

*Derek Cole, Cole Huber, LLP
Douglas Johnson, National Demographics
Corporation (NDC)*

The California Voting Rights Act continues to affect special districts as, in the wake of the State Supreme Court's decision in the Santa Monica case, new interpretation questions affect the decision whether to convert from at-large to district elections. This presentation will discuss the CVRA, explain recent court developments, and provide practical approaches for how to handle threatened CVRA claims.

The Evolution of Website Accessibility in 2024

Maria Lara, Streamline

Join us for an insightful discussion on the latest regulatory landscape, exploring opportunities to leverage cutting-edge technology for heightened website accessibility and a better experience for communities. Attendees will leave with the technology tools and resources to achieve website accessibility more effectively.



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California Economic Forecast: A Look Ahead

Rachelle Arizmendi and Francesco Mancia,

Avenu Insights and Analytics

Jerry Nickelsburg, The University of California, Los Angeles (UCLA)

You will not want to miss this report on the Golden State's economic future. For 60 years, UCLA Anderson Forecast has provided forecasts for economies across the country; its projections are recognized as one of the most accurate, widely followed, and frequently cited in California. Avenu has provided regional/local forecasts and trends in California for 40 years.

5:00 – 6:30 p.m.

Mix and Mingle in the Exhibit Hall — GLOW Party Style!

Grab your glow sticks and wear your neon when you stop by the exhibit hall for a cocktail and hors d'oeuvres. Be sure to enter for one more chance to win one of our fabulous prizes!

The exhibit hall closes on Tuesday, September 10th at 6:30 p.m.

Reception is included in full conference registration.

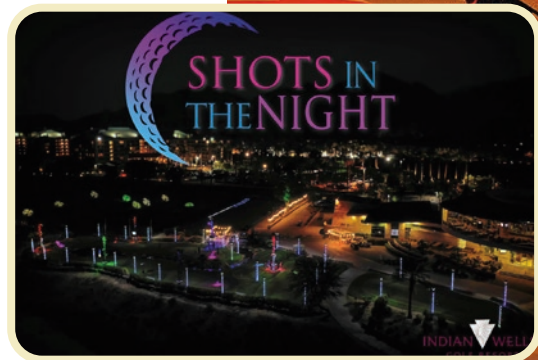
7:00 – 9:00 p.m.

Shots in the Night

Join CSDA's highest level Business Affiliates for this exclusive event for district attendees. Experience the excitement of Shots in the Night, featuring Nextlink Laser Putting and Toptracer Driving Range, promising a golfing adventure while fostering valuable connections and collaborations with Business Affiliates and district colleagues!

Free to DISTRICT attendees.

(pre-registration is required, cannot be attending as an exhibitor or other Business Affiliate. Space is limited so register early).





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8:00 – 8:30 a.m.

SDRMA Sponsored Full Plated Breakfast

All registered attendees and exhibitors are welcome.

Breakfast is included in conference registration.

SDRMA 8:30 – 10:30 a.m.



Dr. Elizabeth Lombardo

Speaker, author, coach, and "America's Most-Trusted Celebrity Psychologist"

"Leadership From the Inside Out"

SDRMA General Session Keynote and Awards

Mindset training for high-performance leaders

Shift from stress to strength as you elevate your mindset—and your leadership abilities. Your daily thoughts, perceptions, and reactions have a transformative effect on your leadership impact. In this science-informed session,

you'll identify the internal barriers holding you back, discover how to unite your team around a powerful goal, and walk away equipped to inspire everyone you lead.

Awards Presented:

- ▶ Transparency Certificate of Excellence
- ▶ District of Distinction

10:45 a.m. – 12:00 p.m.

Breakout Sessions

California Government Tort Claim Requirements and What Your Public Agency Needs to Know

Debbie Yokota, Special District Risk Management Authority (SDRMA)

Brian Hamblet, Burke Williams & Sorenson, LLP

This presentation will focus on what constitutes a government tort claim, who it needs to be submitted to, and how the public agency should process it. This session will provide best practices for receiving a tort claim and the difference between returns without action and rejections.

Setting the Stage for Success: How to Prepare for Capital Improvement Financing

Stefan Morton, Municipal Finance Corporation

Albert Reyes, Kutak Rock, LLP

Nicki Tallman, Brandis Tallman, a Division of Oppenheimer & Co. Inc

You've recognized that financing capital improvements can be a valuable strategy – or even an absolute necessity – for achieving your district's goals. But is your district ready to communicate these goals to potential lenders? Can you provide the necessary background information? Have you weighed all the financing options? In this session, speakers will discuss how your district can prepare itself and ensure a successful transaction with the best rate and terms available.

Getting Started with CEQA

Ann Danforth, Ruben Cruse, and Andrew Shen, Renne Public Law Group, LLP

CEQA can be intimidating, so join us for this important session as we uncover CEQA's unique concepts and language. We will discuss basic concepts and requirements alongside real-world examples and



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illustrations. Additionally, we will explore case law developments and the newest State laws that continue to shape CEQA law. Most importantly, you will learn when a project triggers CEQA and its required processes. While it is constantly evolving, the panel will bring you up to speed on the latest and greatest in the world of CEQA.

How CUPCCAA Benefits Special Districts in Delivering Public Works Projects

Will Clemens, Oceano Community Services District

The California Uniform Public Construction Cost Accounting Act provides Special Districts with the ability to implement alternative bidding procedures on public works projects costing less than \$200,000. The Act is voluntary and supports participating special districts with efficient and flexible project delivery.

When Decorum and Civility Do Not Work, Then What?

Shelline Bennett, Liebert Cassidy Whitmore

In defining roles, values, and expectations, the governing body – the board - and executive director help set the tone and tenor for effective and respectful district operations. If a board member attempts to violate those expectations (i.e., interfering in personnel decisions), there may be consequences and impacts for the whole organization. In this session, we will review the legal and policy process for such a situation, related sensitivities, and discuss opportunities for solutions.

What the X? Adjusting Your Agency's Social Media Strategy in an Ever-Changing Landscape

*Thomas Christensen, County of San Diego
Erin Morales, Cucamonga Valley Water District*

It seems like every time you log into a social media platform, something has changed. There are big changes like Twitter becoming X, Next Door allowing special districts to join (finally!), and Facebook constantly changing their administrator pages. Keeping up with all the changes can be daunting. This session will help you understand the latest changes in the social media world so you can consider which platforms your agency should invest time and advertising dollars on.

Creating Your Own Prevailing Wage Checklist

*Deborah Wilder,
Contractor Compliance & Monitoring, Inc.*

You have attended a lot of prevailing wage educational sessions and webinars, but what you need is an all-inclusive checklist of all the prevailing wage obligations. The checklist includes prevailing wage obligations so you know what is required by just California prevailing wage, and also when the project also needs Davis Bacon compliance, or Skilled and Trained Workforce. Join this class to get your copy of the Prevailing Wage Checklist and review the specific requirements based on your funding source.

11:00 a.m. – 12:00 p.m.

SDLF Board and Annual Meeting

12:15 – 2:00 p.m.

Legislative Update Luncheon

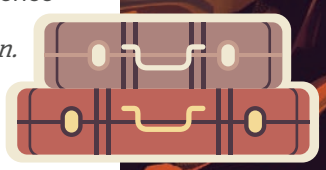
CSDA Advocacy Team

CSDA's advocacy and legal affairs team will present attendees with the most up-to-date information on the outcome of the biggest state and federal budgetary, legislative, and legal issues impacting special districts in 2024, as well as a sneak peek of what to expect in 2025. Learn about significant new laws coming your way and what they mean for special districts going forward.

Awards Presented:

- ▶ Innovative Project/Program of the Year Award (large district)
- ▶ Innovative Project/Program of the Year Award (small district)
- ▶ Exceptional Public Outreach & Advocacy Award (large district)
- ▶ Exceptional Public Outreach & Advocacy Award (small district)
- ▶ Recognition of Previous and Outgoing Board Members
- ▶ Ralph Heim Exceptional Outreach & Advocacy Award
- ▶ William Hollingsworth Award of Excellence

Lunch is included in the conference registration.



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2:15 – 3:30 p.m.

CSDA Finance Corporation Board and Annual Meeting

2:15 – 3:30 p.m.

Breakout Sessions

Legislative Update “Post Script”

CSDA Advocacy Team

Did you leave the Legislative Update Luncheon still hungry for more? We have you covered. Here's your chance to meet with CSDA's advocacy experts in a smaller setting designed to expand upon and answer questions related to the topics presented earlier at the luncheon. This breakout session will allow for a deeper dive into the biggest bills and hottest state policy matters in Sacramento impacting special districts. So, take notes at the luncheon and bring your questions to the Post Script.

California's Workplace Violence Prevention Requirements are Here: Is Your District Prepared?

Henri Castro, CSP, Special District Risk Management Authority (SDRMA)

The new Workplace Violence Prevention requirements, signed into law under SB553, are effective on July 1, 2024. This session focuses on the written plan requirements, which will include how to conduct a comprehensive workplace violence hazard assessment, developing and implementing a written plan, understanding the violent incident logging requirements, and why tailored employee training is critical.

How Special Districts Can Work with Cities to Secure Revenue and Improve Services to Our Shared Communities

*Scott Sear, Kevin Kalman, Barb Adair, and Troy Strange, Desert Recreation District
Charlie McClendon, City of Cathedral City*

In this session, we will dive into the dynamic and multifaceted relationships between special districts and cities. Participants will explore a variety of strategies to enhance cooperation and partnership, crucial for the delivery of essential services and the promotion of community well-being. We'll also examine the role of ballot measures and tax assessments as tools for funding and prioritizing projects that matter most to the communities. The

session will highlight innovative ways to engage with communities, ensuring that funding measures are grounded in the needs and desires of the residents they serve.

Crafting Your Roadmap to Success: Developing a Meaningful Strategic Plan

Martin Rauch, Rauch Communication Consultants, Inc.

Many districts have some type of strategic plan but feel it falls short in one way or another. This session will guide you to improve an existing planning process or develop a new one because whatever the challenges facing your district, it is critical to build a realistic, step-by-step, and well-supported plan to get there. You will receive guidance on evaluating the issues, challenges, and opportunities facing your district and developing clear board direction for the future.

Competency Modeling: Transforming Teams, Elevating Performance, and Fostering Inclusion

Wendi Brown, WBCP, INC

Discover how competency modeling serves as a compass for organizations, enabling them to identify the skills and strengths crucial to their unique culture and team success. Participants will gain a profound understanding of how competency modeling provides clarity in job descriptions, helps identify and develop leadership, and aligns organizational goals with skills necessary to thrive in today's business landscape.

Diversifying Revenue Streams: A Roadmap for Special District Funding

*Donna Segura and Megan Quinn, Harris & Associates
Mrunal Shah, Best Best & Krieger, LLP*

Join us for an overview of funding options available to special districts and municipalities. We will cover the basic requirements, eligibility, pros/cons, and legal requirements.

Homelessness Redux: Follow-up to What Special Districts Need to Know and What They Can Do in an Ever-Evolving Landscape

Richard Pio Roda, Redwood Public Law, LLP

California continues to have the largest homeless population in the U.S. The Ninth Circuit Court of Appeals' landmark decision in *Martin v. City of Boise* continues to be interpreted and stretched by decisions, focused on enforcement of sleep,

ADVENTURE
WAITING



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lie, camping, or similar ordinances where there is insufficient shelter space to accommodate all homeless people, and mitigating violations of the Eighth Amendment right against cruel and unusual punishment.

3:45 – 5:00 p.m.

Breakout Sessions

Keeping Up with the Surplus Land Act

Matthew Cody, Best Best & Krieger, LLP
Larry Kosmont, Kosmont Financial Services

The SLA was amended in 2023 and HCD is updating their guidance for disposing of surplus property. This presentation will discuss key compliance issues and resources for districts seeking to make best use of their real property assets.

Navigating Generational Differences

Tracy Miller, TM Consulting

In our rapidly evolving world, understanding and harnessing the diverse perspectives and experiences of different generations is crucial for leaders. TM Consulting's "Navigating Generational Differences" session provides a comprehensive and interactive platform for attendees to explore the intricacies of multi-generational dynamics, enabling them to enhance their leadership skills and decision-making capabilities.

From Idea to Action: Budgeting for Strategic Impact

Almis Udrys, OpenGov

Driving meaningful outcomes requires identifying strategic priorities, aligning your team, securing the resources, managing the execution, and communicating impact during the budget process. No matter how you currently budget, you can make small and meaningful changes to increase your budget framework maturity and align the budget process with your strategic plan.

Tools for Navigating Elected Officials Who Won't Follow the Rules

David Prentice and Margaret Long, Prentice | Long PC

What do you do when one of your board members is sexually harassing staff? How can you get your board members to attend legally required trainings? What happens when your board members personally attack each other and engage in bullying behavior? In this session, you'll learn

what your responsibilities are for ensuring that the elected officials in your agency follow the laws. You'll also learn about practical tools and resources for successfully dealing with elected officials who refuse to comply. And finally, you'll learn about what can legally be done if your attempts to resolve these issues have failed.

Cover 80% of Cybersecurity Project Costs with the State and Local Cybersecurity Grant Program

Corey Kaufman, VC3

The federal government has provided funding to assist State, Local and Tribal (SLT) governments with managing and reducing systemic cyber risk. The grant will cover 80% of the cost—meaning your special district will only be responsible for 20%. Previous years' envisioned cybersecurity grant dollars distributions didn't look like much for local government entities, so many didn't apply – leaving significant funding for those who did. In this presentation, we'll discuss how the grant program works, how to apply, and how CSDA can help.



Wednesday, September 11, 2024

6:00 – 9:00 p.m.

Taste of the City – Casino Night

Sample local food and beverages while enjoying casino games, music from our DJ, and a lively silent auction, benefiting SDLF.

Reception is included with full conference registration.



Thursday, September 12, 2024

8:00 – 10:00 a.m.

Closing Breakfast: Connect and Collaborate

We've saved the best for last! Here's your chance to connect with similar districts and discuss some of your most pressing issues.

Awards Presented:

- ▶ Excellence in Technology
- ▶ Chapter of the Year
- ▶ Beacon Awards



Breakfast is included in full conference registration.

10:00 a.m.

Conference Adjourns



Registration Fees

Save \$\$\$ by registering now!

Early Bird (on or before August 9, 2024)

- Member (Full Conference) \$775
- Non-member (Full Conference) \$1,160
- Guest of a CSDA Member* (Full Conference, cannot be from a district/company) \$400
- Guest of a CSDA Non-Member* (Full Conference, cannot be from a district/company) \$600
- Member (One-day Registration) \$430
- Non-member (One-day Registration) \$645

Regular Registration (After August 9, 2024)

- Member (Full Conference) \$860
- Non-member (Full Conference) \$1,290
- Guest of a CSDA Member* (Full Conference, cannot be from a district/company) \$490
- Guest of a CSDA Non-Member* (Full Conference, cannot be from a district/company) \$730
- Member (One-day Registration) \$460
- Non-member (One-day Registration) \$690

Not sure if you are a member? Contact the CSDA office at 877-924-2732 to find out if your agency or company is already a member. To learn more about the many benefits of CSDA membership contact Member Services at membership@csda.net or 877-924-2732.





Attendee Registration Form

Hotel Reservations *Renaissance Esmeralda Resort & Spa*

CSDA room reservations in the CSDA room block start at the rate of \$199 plus tax and fees per day plus \$15 resort charge per room per day. The room reservation cut-off is August 21, 2024; however, space is limited and may sell out before this date. Information regarding hotel reservations and link to book in the CSDA room block will be emailed within 24 hours of registration. One night's room and tax will be charged at the time a reservation is made and becomes non-refundable on Friday, August 16, 2024.

Registration Fees Include:

- President's Reception with the Exhibitors
- Keynote Sessions
- Continental Breakfast with the Exhibitors
- Lunch with the Exhibitors
- Mix and Mingle in the Exhibit Hall
- SDRMA Full Plated Breakfast
- Legislative Update Luncheon
- All Breakout Sessions
- "Taste of the City" Reception
- Closing Breakfast

Three Ways to Register

- 1** ONLINE by visiting the CSDA Annual Conference website at conference.csdanet.net.
- 2** FAX your registration form to 916-520-2465. (All faxed forms must include payment)
- 3** MAIL to CSDA, 1112 I Street, Suite 200, Sacramento, CA 95814. (please include registration form along with payment. Check should be made payable to: California Special Districts Association).

Name:		Title:	
District:			
Address:			
City:		State:	Zip:
Phone:		Fax:	
Email:		Website:	
Special Needs (including dietary)		First time attending the CSDA Annual Conference & Exhibitor Showcase? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Emergency Contact:			
Conference Registration Fees		Early Bird (on/before August 9, 2024)	Regular (after August 9, 2024)
<input type="checkbox"/> CSDA Member - Full Conference		\$ 775.00	\$860.00
<input type="checkbox"/> Non-member - Full Conference		\$ 1,160.00	\$ 1,290.00
<input type="checkbox"/> Guest of a Member - Full Conference* (Cannot be from a district/company) <input type="checkbox"/> Vegetarian		\$ 400.00	\$ 490.00
<input type="checkbox"/> Guest of a Non-member - Full Conference* (Cannot be from a district/company) <input type="checkbox"/> Vegetarian		\$600.00	\$ 730.00
<input type="checkbox"/> CSDA Member - One-day registration <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday		\$ 430.00 each day	\$ 460.00 each day
<input type="checkbox"/> Non-member - One-day registration <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday		\$ 645.00 each day	\$ 690.00 each day
*Guest registration includes all meal functions, receptions (including Taste of the City), and Keynote sessions. We also offer a reception only (Party Pack) and Taste of the City only guest registration.			
Separate Registration Fees		Member	Non-member
<input type="checkbox"/> Pre-Conference Workshop: SDLA Module 1: Governance Foundations - Sep. 9		\$ 285.00	\$ 430.00
<input type="checkbox"/> Pre-Conference Workshop: So, You Want to Be a General Manager? - Sep. 9		\$ 115.00 CSDA Member/Non-member	
<input type="checkbox"/> Pre-Conference Workshop: Sexual Harassment Prevention Training - Sep. 9		Free CSDA Member who is attending the full conference	
<input type="checkbox"/> Pre-Conference Workshop: Ethics - Sep. 9		Free CSDA Member who is attending the full conference	
<input type="checkbox"/> SDLF Scramble for Scholarships Golf Tournament - Sep. 9		\$130.00 (includes lunch)	
<input type="checkbox"/> Pre-Conference Tour: Southern California Edison Green Energy Tour - Sep. 9		\$30.00 (includes lunch)	
<input type="checkbox"/> Pre-Conference Activity: Special District Parks and Pickleball! - Sep. 9		\$35.00	
<input type="checkbox"/> "Taste of the City" Reception (Guests only) - Sep. 11		\$ 90.00	\$ 140.00
<input type="checkbox"/> Guest Party Pack (admission to President's Reception, Mix & Mingle, and Taste of the City)		\$215.00	\$265.00
<input type="checkbox"/> Shots in the Night - Sep. 10		Free to DISTRICT attendees – Space is LIMITED, sign up now	
		TOTAL	
Payment Information			
Payment type: <input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AMEX <input type="checkbox"/> Discover			
Account name:		Account Number:	
Expiration date:	Zip Code:	CVC:	Authorized Signature:

Cancellations/Substitution Policy: Cancellations must be in writing and received by CSDA no later than August 9, 2024. All cancellations received by this date will be refunded less a \$75 processing fee. There will be no refunds for cancellations made after August 9, 2024. Substitutions are acceptable and must be done in writing no later than August 30, 2024. Please submit any cancellation notice or substitution request to megahn@csda.net or fax to 916-520-2465.

Consent to Use Photographic Images: Registration and attendance at, or participation in, CSDA meeting and other activities constitutes an agreement by the registrant to CSDA's use and distribution (both now and in the future) of the registrant or attendee's image or voice in photographs, videotapes, electronic reproductions, and audiotapes of such events and activities.

Anti-Discrimination and Harassment Policy: CSDA is dedicated to a harassment-free event experience for everyone. Our Anti-Discrimination and Harassment Policy can be found under "CSDA Transparency" at www.csdanet.net/about-csda/who-we-are.



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2024

CSDA Annual Conference & Exhibitor Showcase

The Leadership Conference for Special Districts

 September 9 – 12, 2024  Renaissance Esmeralda Resort & Spa,
Indian Wells, California

The one conference you can't afford to miss!